

Digital-e-World

Innovative Magazine

- for -

Connected Humanity

Media Kit

Digital E World Mission

Our mission is to inform and inspire senior decision makers in India, UAE, GCC, leading Asian countries & top nations around the world to make smarter decisions for personal and professional success. Through cutting-edge resources and futuristic technologies, we create an open dialogue between the next generation companies and customers. We offer the actionable insight every business decision maker needs to be effective in business.

Editorial Management



Madhavi Bachani :

Madhavi Bachani is an Information Technology veteran with over 12 years experience in successfully consulting global companies on implementing effective IT strategy. Madhavi's passion is to enable small and medium sized business owners to use the power of Internet and Search Engines and win the Internet Marketing Game. She works with missionary zeal on educating Small business owners on harnessing the power of their website. She has done her graduate studies in Commerce and Business Management from The University of Mumbai.



Smita Sathe :

Smita Sathe is a creative artist gifted with special skills to create attractive and result-oriented graphics. Smita artistically blends her natural creative talent with her proven expertise on technology to create stunning visuals. Her passion is to put the advances in technology to the service of small business owners. She has completed her graduate studies in Commerce and Business Management from The University of Mumbai.



Jayesh Kosambiya :

Jayesh Kosambiya has unique expertise to manage the vast database and generate actionable business intelligence. He understands the logic and concerns of small business owners and large corporations. He uses his vast network and enormous experience to serve the interests of diversified business community.

Magazine

Digital-E-World is desired and required reading for influential and senior IT-Heads, CIOs, CEOs, Business Directors and senior officers throughout India, UAE & GCC Countries. Every week, 20000+ affluent business people turn to Digital-E-World for cutting-edge coverage of the key issues affecting the business. Digital-E-World is a family business magazine – read and enjoyed by the entire family.

Editorial Coverage

The regular sections of Digital-E-World Magazine are :

- ❁ **Internet Marketing**
- ❁ **Hardware and Software**
- ❁ **Social Media**
- ❁ **Family Corner**
- ❁ **Business Management**

Awards, Testimonials and Recognition

Digital E World is published by CGS Infotech, Inc. CGS Infotech group is a leader in providing cutting-edge solutions to global companies. We have received several awards, testimonials and media-coverage for our outstanding contribution to the success of global business community.

Audience

Every month 20000 successful companies and senior decision makers receive our magazine primarily in India, UAE, GCC Countries, Europe and North America. The magazine is generally read by CEO, Business Directors, CIOs or IT-Heads.

✿ Average circulation	-	20000
✿ Readership	-	45000
✿ Male/Female	-	80 % / 20 %
✿ Age – 35 – 65	-	90

Advertising & Marketing Information

Digital-E-World provides integrated, multi-platform marketing solutions to fulfill an advertiser's specific marketing objectives. Customized programs are developed to meet unique brand objectives, complement an advertising campaign and extend reach across a targeted demographic.

Whether it's a sweepstakes/contest promotion, special distribution, big event tie-in or direct mail campaign, Digital-E-World has the marketing expertise to meet the need.

We can provide following solutions :

- ✿ **Advertisement creative design in English.**
- ✿ **Company sponsored news.**
- ✿ **Direct marketing program.**

Advertisement Rates and Specs

Ad Size (In Inches)	Type	Page	Cost Per Issue
13 x 9	Color	Full Page	\$ 1150
6.5 x 4.5	Color	Half Page	\$ 850
3.25 x 2.25	Color	Quarter Page	\$ 550

Contact Us

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